



## Media Sherpa John Canning Leads Video Editing Workshop at Vidcon 2012

*Canning will lead “Editing 101” workshop to leverage online video editing for professional and aspiring editors*

**Anaheim, CA [Vidcon 2012] - June 28th, 2012 - [WeVideo \(www.wevideo.com\)](http://www.wevideo.com)**, creators of the world’s most powerful and easy-to-use online video editing platform, today announced their VP of Product Experience will be leading an interactive video editing workshop at Vidcon 2012. This workshop will teach amateur editors the basics of video editing and storytelling, while explaining to professionals the power of WeVideo’s platform editing capabilities. Attendees will be invited to follow along inside the same WeVideo project, displaying its collaborative features. Vidcon will take place at the Anaheim Convention Center on June 28th-30th.

“Our goal for this workshop is to show video connoisseurs that editing is easy with WeVideo,” said John Canning, WeVideo VP of Product Development. “We will show beginners how to go beyond a simple mashup and tell stories with their footage, while professionals will realize the true power and efficiency of online editing.”

### **How to attend**

The workshop will take place on Saturday June 30th at 11:00am on room 207D. Attendees who wish to participate should bring a laptop and sign up for a free WeVideo account here: <http://bit.ly/JvTlyE>.

### **About WeVideo**

Based in Sunnyvale, CA, WeVideo eliminates the cost and complexity of collaborative video publishing with powerful, easy to use web-based tools. Founded in 2011 by Norwegian-based Inspira, WeVideo leverages years of developing online video learning experiences for K-12 students. To learn more about online video collaboration, please visit [www.wevideo.com](http://www.wevideo.com).

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