



- FOR IMMEDIATE RELEASE -

WeVideo Named as Finalist for 2012 Bully Awards
WeVideo Honoured as a Leading European TMT company

BARCELONA – 10 September 2012 – White Bull Summits (<http://www.whitebull.com>), champions of European innovation, and [WeVideo \(www.WeVideo.com\)](http://www.WeVideo.com), the world’s most powerful and easy-to-use online video editing platform, today announced that WeVideo is named as a finalist for the 2012 Bully Awards honouring Europe’s leading technology, media and telecommunications (TMT) companies. A total of 60 deserving firms were selected from a pool of hundreds of nominated European TMT companies.

“This year’s finalists were selected on the basis of excellence in innovation, the promise of growth, and the potential to weather the changes and challenges inherent in the TMT sector,” said Farley Duvall, Founder and CEO of White Bull Summits. “The applicants were incredibly strong this year - a clear indication of the wealth of innovation coming out of Europe.”

“We’re thrilled and flattered to be named as a Bully Award finalist, and recognized as one of the leading TMT companies coming out of Europe,” stated Jostein Svendsen, CEO of WeVideo.com. “Twenty-twelve has been an eventful year for us: we have raised \$19.2M in funding, had some wonderful additions to our team, and launched our product on YouTube and on Google Drive, but the best is still ahead of us with some major launches and product releases in the coming months.”

The finalists fall into three categories:

- **Yearlings:** firms that seek or have received angel/seed rounds or equivalent; classic start-ups
- **Young Bulls:** firms that seek or have received Series A financing; early stage companies
- **Longhorns:** post Series A firms; growth stage companies

“We’re searching for the ‘wily beast’ at the heart of each firm, and have carefully selected this year’s finalists based on business proposition, market strategy, technological solutions and understanding of customer needs,” added Duvall.

White Bull Summits conducted a rigorous three-month selection process to finalize the 2012 Bully Awards finalist list. Thirty winners (10 winners per category) will be announced live at the third annual, invitation-only [White Bull Summit 2012, Pathways to Exit event](#) in Barcelona on Oct. 3, 2012. For more information or to request an invitation, please visit <http://www.whitebull.com>.

A complete list of the 2012 White Bull Summits Bully Award finalists may be viewed at <http://whitebull.com/latest/our-2012-finalists>.

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About WeVideo

Based in Palo Alto, CA, WeVideo eliminates the cost and complexity of online video creation with powerful, easy to use web-based tools. Founded in 2011, WeVideo is built upon market-proven technology originated in Scandinavia. The company raised \$19.2M in a series A funding round in April 2012. WeVideo is available in any browser or as an integrated video editor within YouTube and Google Drive. To learn more, please visit www.wevideo.com.

About White Bull Summits

White Bull Summits celebrates and champions European innovation. White Bull’s aim is not simply to produce events; White Bull is here to help companies succeed. Built upon the extensive knowledge and network of its founders and advisers, and in the spirit of the “wily beast” that lives inside all successful businesses, White Bull offers a community that brings together the best and the brightest – Europe’s top technology and media leaders, entrepreneurs, innovators, investors, and visionaries. White Bull will respond to the needs and wants of the Technology, Media and Telecommunications (TMT) sector, while providing a forum for ongoing discussion. For more information, please visit White Bull at <http://www.whitebull.com>, Like us on [Facebook](#) or follow White Bull on Twitter [@whitebullsummit](#).

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