



## **WeVideo to Expand Online Video Ecosystem with Third Party Solutions**

*WeVideo demonstrates integration of digital media solutions and platforms at Streaming Media East*

**New York, NY [Streaming Media East] – May 15, 2012 – [WeVideo](http://www.WeVideo.com)** ([www.WeVideo.com](http://www.WeVideo.com)), creators of the world's most powerful and easy-to-use online video editing platform, today announced the expansion of its video ecosystem via the integration of third party digital media solutions and platforms. The move to rapidly expand its online ecosystem follows WeVideo's recent integration with Google Drive and their agreement with Getty Images to supply iStockphoto digital media themes. This year WeVideo is a Gold Sponsor of [Streaming Media East](#), where they will showcase their digital media editing and content integration capabilities.

“Our integration with Google Drive and Getty/iStockphoto is just the start of an expansive online video ecosystem which we are in the process of setting up,” said Jostein Svendsen, WeVideo co-founder and CEO. “Later this summer WeVideo will also launch an Open API to enable other companies, partners and websites to connect to, and utilize the power of our video creation platform. Through a wide range of high quality partnerships we will rapidly expand our community, providing our users with a one stop shop for all their online video editing needs.”

### **Gold sponsor of Streaming Media East**

WeVideo is a gold sponsor of [Streaming Media East](#) in New York City, May 15-16. Both potential customers and integration partners are encouraged to come to booth 226, where WeVideo will discuss and demonstrate integration of third party digital media solutions and platforms. To learn more about WeVideo, please visit [www.wevideo.com](http://www.wevideo.com).

**About WeVideo**

Based in Sunnyvale, CA, WeVideo eliminates the cost and complexity of collaborative video publishing with powerful, easy to use web-based tools. To learn more about online video editing and collaboration, please visit [www.wevideo.com](http://www.wevideo.com).

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