



WeVideo Puts Video Wraps on Startup Idol Season

Ultimate Start-up Battle hosted by WeVideo

Sunnyvale, CA – May 1, 2012 – [WeVideo \(www.WeVideo.com\)](http://www.WeVideo.com), creators of the world’s most powerful and easy-to-use online video editing platform, today announced that it is playing video host to the “Ultimate Startup Battle” in Sunnyvale, CA. The May 1 event caps the first season of Agora’s Startup Idol contest, which launched on March 9 at the SXSW Festival in Austin, TX. WeVideo provided the video editing engine for Startup Idol contestant pitches every step of the way, from SWSX to the “Starting 64” round April 3-6, all the way to the final four.

“WeVideo’s cloud-based video editing has proven to be the perfect platform for Startup Idol contestants to perfect their presentations,” said Andrew Prell, CEO of Agora. “No matter what the venue, the power of WeVideo was always there.”

“Startup Idol is bringing a new level of excitement to startup investment community, and we are delighted to be playing an essential role,” said Jostein Svendsen, WeVideo co-founder and CEO. “As a startup ourselves, just having secured series A financing of \$19.1 million, we were happy to have such an extended showcase for our collaborative video editing and publishing capabilities.”

Contest finale on May 1, 2012

Contestants will go into Ultimate Battle with their WeVideo creations before an esteemed panel of [Startup Idol judges](#), after which they will head for Sunnyvale’s [Pure Lounge](#) to celebrate in style.

To learn more about WeVideo, please visit www.wevideo.com.

About WeVideo

Based in Sunnyvale, CA, WeVideo eliminates the cost and complexity of collaborative video publishing with powerful, easy to use web-based tools. Founded in 2011 by Norwegian-based

Inspira, WeVideo leverages years of developing online video learning experiences for K-12 students. To learn more about cloud-based video collaboration, please visit www.wevideo.com.

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