



WeVideo Showcases Professional HD Cloud Video Editing at Streaming Media West

WeVideo redefines HD video creation with a powerful, easy-to-use online platform

Los Angeles, CA [Streaming Media West] – November 8, 2011 – [WeVideo](http://www.WeVideo.com) (www.WeVideo.com), creators of the first easy-to-use, cloud-based video editing platform, today announced it will showcase its transformational video editor for business and commercial use at booth 93, Streaming Media West in Los Angeles. The WeVideo Commercial and WeVideo Enterprise packages enable streaming media professionals, marketers, and others to affordably deliver high-quality, engaging videos.

WeVideo's powerful, easy-to-use online tools eliminate the need for expensive hardware and software, enabling companies large and small to collaboratively create HD, commercial-quality videos for corporate websites, Facebook, and popular video sharing sites such as [YouTube](http://www.YouTube.com) and [Vimeo](http://www.Vimeo.com).

"Streaming Media West is a great place to present our collaborative, cloud-based social editing environment with HD-broadcast quality export," said Jostein Svendsen, WeVideo co-founder and CEO. "Visitors will get a hands-on look at our robust, easy-to-use platform, complete with royalty-free audio, transitions, graphics, and text."

Streaming Media West Promotional Offer

As a part of WeVideo's Media West launch, the company is offering visitors a special, one-time opportunity to sign up for premium packages at a reduced rate for personal or business use. Through December 31, 2011, WeVideo Plus is available for \$4.99/month or an annual subscription of \$49.99. WeVideo Ultra is available for \$29.99/month or an annual subscription of \$299.00, and WeVideo Commercial is available for \$59.99 per month or an annual subscription of \$599.00.

Available for Immediate Use

WeVideo Ultra, WeVideo Commercial, and WeVideo Enterprise packages address a range of business needs, including storage, export quality, and individual vs. team use. Commercial licensing is available for those who want to monetize their videos. WeVideo Free and WeVideo Plus deliver a robust offering of features for personal use. For complete plan details and signup, please visit <http://www.wevideo.com/signup>.

[About WeVideo](#)



Based in Sunnyvale, CA, WeVideo eliminates the cost and complexity of collaborative video publishing with powerful, easy to use web-based tools. Founded in 2011 by Norwegian-based Inopera, WeVideo leverages years of developing online video learning experiences for K-12 students. To learn more about cloud-based video collaboration, please visit www.wevideo.com.

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