



YouTube Integrates WeVideo Editing Platform

WeVideo integration will provide YouTube users a robust, easy-to-use video storytelling platform anywhere they have Internet access

SUNNYVALE, CA -October 20, 2011- WeVideo (www.WeVideo.com), the first company to offer a full featured, cloud-based, collaborative video editing platform, today announced its integration with YouTube. With forty-eight hours of video uploaded every minute, YouTube will offer the integrated WeVideo editing platform, allowing their users to create compelling video stories from their previously unedited and varied content. The free, YouTube optimized version of WeVideo's award winning video editing solution will be accessible through YouTube.com/create.

The YouTube WeVideo editor enables users to quickly turn out polished productions through its simple, drag-and-drop design interface for music, transitions, titles and other video creation staples. WeVideo is completely cloud-based, which means there's no software to download. All video creation takes place in the browser of a smartphone, tablet or computer. This allows users to transcend the limitations of traditional desktop computing, delivering anytime, anywhere video editing. Leveraging the strength of cloud computing, the WeVideo platform delivers video rendering and other resource-intensive tasks in record time with expansive and secure storage.

"WeVideo's integration to YouTube opens up the exciting world of video editing to millions of video storytellers," said Jostein Svendsen, CEO of WeVideo. "This partnership gives YouTube users an intuitive cloud-based tool that is far more powerful than most desktop solutions. And with the ability to immediately post completed projects to their respective YouTube channels, video story telling has never been easier."

WeVideo offers feature-rich packages for a wide range of users, from free personal accounts to monthly subscriptions for corporate clients. To learn more about WeVideo, please visit www.wevideo.com.

About WeVideo

WeVideo is redefining collaborative video editing and the craft of storytelling. Leveraging the strength of the cloud, WeVideo's social editing platform breaks down the barriers of cost, complexity, and heavy resource requirements. Founded in 2011 as an independent, private company based in Sunnyvale, CA, WeVideo draws on nearly a half decade of online video experience of its parent organization is Norway, Inopera, which provides video learning for K-12 students in Europe. To learn more about video storytelling and the WeVideo platform, please visit us at www.WeVideo.com.

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