

## **Global Women’s Empowerment Network Integrates WeVideo Storytelling Platform to Empower Women to Speak Out**

### *Online Video Editing Platform Launches Video Challenge to Capture Stories*

**LOS ANGELES CALIF. (October 15, 2012)** – WeVideo, creators of the world’s most powerful and easy-to-use online video editing solution, and Global Women’s Empowerment Network (GWEN), announced WeVideo ([www.wevideo.com](http://www.wevideo.com)) will power a video storytelling platform on [www.GWENNetwork.org](http://www.GWENNetwork.org) to give the GWEN community members an easy way to capture and share their stories on video.

With WeVideo, women can capture their stories using any camera, webcam or mobile device, and will be guided to upload those clips directly to a password-protected library in their WeVideo account. WeVideo’s simple editing tools make it easy to combine video segments with photos, music and other related content to help women tell a compelling story. All editing happens online, so there’s no software to download, and a real-time preview screen shows creators exactly how the video looks at any stage of the process. With just a few clicks, women can publish their video stories on GWEN’s YouTube channel and throughout the GWEN network. In addition, the user has full ability to control their own privacy level with video settings depending on how privately or publically they want to share their story.

“GWEN strives to add more technological advancements to its website to help grow and empower other women to reach out for help,” said [Tess Cacciatore](#), GWEN co-founder and COO. “By allowing them to upload videos with WeVideo, GWEN creates a powerful platform for women to share their stories and educate other women in similar situations.”

GWEN is a global online community that harnesses the power of technology and multimedia to connect and empower those suffering from abuse. Through mobile and online platforms, GWEN provides communication and cause-related solutions that inspire victims to cultivate, strengthen, and share their inner voice to gain confidence and heal.

“Video is one of the most powerful ways of expression,” said Jostein Svendsen, CEO of WeVideo. “We are proud to empower the GWEN community to easily capture, edit and share their stories.”

As part of the WeVideo platform rollout, GWEN is announcing a video challenge and inviting members to share their story via video. The videos can be up to two minutes and focus on the topic of abuse in its different forms including domestic, sexual, bullying and human trafficking. The most compelling story will be selected in January 2013 and the storyteller will have the opportunity to have a professional Hollywood team film their story.

The WeVideo storytelling platform can be found on [www.GWENNetwork.org](http://www.GWENNetwork.org).

**About GWEN:**

The Global Women's Empowerment Network's (GWEN) mission is to bring hope, inspiration and tools to empower life beyond abuse. While GWEN's primary audience is women of all ages who have faced abuse, men are also welcome into the community. Through mobile and online platforms, GWEN provides communication and cause-related solutions that inspire victims from around the globe to cultivate, strengthen, and share their inner voice to gain confidence and heal. Please visit [www.GWENNetwork.org](http://www.GWENNetwork.org). The organization is seeking mentors and coaches. If interested, please email [media@gwennetwork.org](mailto:media@gwennetwork.org). For more information on GWEN, please visit:

[www.GWENNetwork.org](http://www.GWENNetwork.org)

<https://www.facebook.com/GWENorg>

<http://twitter.com/gwENorg>

<http://www.youtube.com/user/GWENorg>

**About WeVideo**

Based in Palo Alto, CA, WeVideo eliminates the cost and complexity of online video creation with powerful, easy to use web-based tools. Founded in 2011, WeVideo is built upon market-proven technology originated in Scandinavia. The company raised \$19.2M in a series A funding round in April 2012. WeVideo is available in any browser and as an integrated video editor within YouTube and Google Drive. To learn more, please visit [www.wevideo.com](http://www.wevideo.com). All product and company names herein may be trademarks of their registered owners.

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