



WeVideo Wins Coveted DEMOGod Award

WeVideo redefines video editing, awarded DEMOGod

SANTA CLARA, CA -September 20, 2011- WeVideo (www.WeVideo.com), the first company to offer a full featured, cloud-based, collaborative video editor, was selected as one of five DEMOGods in this year's [DEMO](#) Fall conference. WeVideo was selected from a group of 80 competing companies based on the strength of its product, positioning in the market, and its creative presentation during the conference.

WeVideo wins DEMOGod award: <http://www.youtube.com/watch?v=ZDOWAMUllpg&hd=1>

WeVideo is taking down the barriers traditionally associated with video editing, while introducing amazing performance and convenience by harnessing the power of the cloud. Multiple users can upload video content and collaborate by editing a common story or choose to simply share content from their cloud-based library. The editing capabilities are robust, yet very simple to use. Because the editing is done in the browser of a smartphone, tablet or computer, video editing and sharing can be done no matter where users are.

"We are excited and deeply honored to receive this award," said Jostein Svendsen, CEO of WeVideo Inc. "We have been working hard to deliver a product that is both innovative and useful and we're glad that we were able to communicate that through our DEMO presentation."

WeVideo is proudly closing the ranks with former DEMOGods such as Nimble, Everloop, Gsabbit, PhoneHalo, Emo Labs, Intelius, Silverstone, Skout, Bitgravity, LeapFrog, FrontPorch, Teleo, Trend Micro and many more successful startups. WeVideo offers cloud

video editing packages geared towards a wide range of users from free personal 1-gb accounts to monthly subscriptions for corporate clients. To check out, please go to www.wevideo.com

About WeVideo

Based in Sunnyvale, CA, WeVideo is redefining video editing and the craft of storytelling. Leveraging the strength of the cloud, WeVideo's video editing platform enables unique social editing collaboration and breaks down the traditional video creation barriers of cost, editing complexity, and heavy computing resource needs. Founded in 2011 as an independent, private company, WeVideo is based on nearly a half decade of online video experience through the Company's parent organization, Inopera, which is based in Norway and provides video learning for K-12 students in Europe. To learn more about video storytelling and the WeVideo platform, visit us at www.WeVideo.com.

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