



WeVideo's Full Featured, Cloud-based Video Editor Made Generally Available for Consumer and Business Use

WeVideo introduces new Enterprise offering, providing greater flexibility and configuration options for business-specific needs

Las Vegas, NV [CES] – January 9, 2012 – [WeVideo \(www.WeVideo.com\)](http://www.WeVideo.com), the first company to offer a full featured, cloud-based collaborative video editing platform, today announced its emergence from beta to give consumers, businesses and video professionals full access to its award-winning platform. WeVideo enters General Availability, having already registered more than 125,000 users. WeVideo users are creating more than 1,000 video projects a day on the platform.

WeVideo's standard packages scale from its free version with 1GB of workspace to offerings ranging from \$6.99-\$79.99 per month for 10-100GB of workspace and varying export qualities and additional features. In addition to these, WeVideo is launching its new Enterprise version that is available by directly contacting WeVideo. The Enterprise version is geared to organizations that want to integrate the WeVideo platform with an existing product or service to broaden the capabilities of their offering as well as to corporate customers, who require a more customized offering for internal use. WeVideo's Enterprise version adds a configuration layer to the standard WeVideo platform, enabling additional functionality such as custom branding, full API level support, a centralized shared storage architecture, and advanced administrative controls for collaboration, editing, management review, and video export options.

"We are excited to announce General Availability and launch the Enterprise version of our WeVideo platform," said Jostein Svendsen, WeVideo co-founder and CEO. "In less than three months we have attracted more than 125,000 registered users, putting us on track to garner over a million registered users by the end of our first year."

WeVideo's platform is accessible through any web-enabled device including tablets and smartphones. Videos can be easily published to Twitter, Facebook, and popular video sharing sites such as [YouTube](http://www.YouTube.com) and [Vimeo](http://www.Vimeo.com).

WeVideo will be showcasing the platform on Sunday, January 8 at [StartUp Debut](#) and at [CES](#) the following week.

WeVideo advantages include:



- Easy-to-use, robust video editing and story telling, complete with royalty-free audio, transitions, graphics, text options and more
- Advanced, professional effects including gray scale and blur
- A unique, collaborative/social editing environment in which multiple users can aggregate content and create stories
- Real-time rendering to reduce the video creation time
- Browser-based anytime, anywhere editing
- Compatibility with Mac, PC, and Linux operating systems
- Support for a wide range of digital formats, regardless of the video capture device, from mobile phones to professional camcorders
- Support for Internet to HD 1080p broadcast quality export to popular social sites including YouTube and Vimeo

About WeVideo

Based in Sunnyvale, CA, WeVideo eliminates the cost and complexity of collaborative video publishing with powerful, easy to use web-based tools. Founded in 2011 by Norwegian-based Inspera, WeVideo leverages years of developing online video learning experiences for K-12 students. To learn more about cloud-based video collaboration, please visit www.wevideo.com.

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