

WeVideo Brings Collaborative Video Editing to Google Drive

Mountain View & Sunnyvale, CA – April 24, 2012 – [WeVideo \(www.WeVideo.com\)](http://www.WeVideo.com), creators of the easy-to-use online video editing platform, today announced that they are bringing collaborative video editing to the newly released Google Drive™, Google's cloud storage and collaboration service. The integrated WeVideo app provides consumers a way to edit the media they have stored in Google Drive.

"Google gave us a new way to collaborate on documents, spreadsheets, presentations, and drawings, so we are excited to enable Google Drive users to create and collaborate on videos as well," said Jostein Svendsen, WeVideo CEO. "WeVideo offers a powerful collaborative editing solution for a wide range of media, and with Google Drive providing an easy and safe place to store your media files, users never have to leave the cloud."

WeVideo combined with Google Drive provides a great online video editing experience:

- **Convenient:** Easily accessible browser-based editor that gives you the freedom to create from anywhere on any connected device.
- **Collaborative:** A creation environment for editing and sharing with your friends and colleagues, just the way you have always done with Google documents.
- **Powerful:** A versatile tool which enables editing with HD video capabilities even on a netbook.

How-to video here: <http://www.youtube.com/watch?v=WcLErv-Oauo>

"We're excited to have WeVideo as a Google Drive launch partner," said Scott Johnston, Group Product Manager at Google. "Giving Google Drive users the ability to collaboratively edit and produce videos from anywhere using WeVideo is a huge leap in productivity for our users."

New WeVideo tools for Google Drive available for immediate use

The new WeVideo tools for Google Drive are available for immediate use in the Chrome Web Store. To learn more about WeVideo, please visit www.WeVideo.com.

About WeVideo

Based in Sunnyvale, CA, WeVideo eliminates the cost and complexity of collaborative video publishing with powerful, easy to use web-based tools. Founded in 2011 by Norwegian-based Inopera, WeVideo leverages years of developing online video learning experiences for K-12 students. To learn more about cloud-based video collaboration, please visit www.WeVideo.com.

About Google Drive

Google Drive is a cloud storage and collaboration service from Google. Drive allows people to store their files online and access them from any device: in desktop folders on Mac or PC computers, in mobile apps on Android or iOS devices, or from any web browser by visiting drive.google.com. Google Drive is available with 5GB of storage for free, and additional storage may be purchased.

Google Drive also allows people to create, edit and share files with one another. Google Drive applications are third-party applications that work seamlessly with Drive. By integrating with the user account and file data stored in Drive, these web applications provide a simple way for people to open files from Drive, make changes or edits in the application, and then save the updated file in Drive. Google Drive applications are available in the Chrome Web Store.

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