

Qatar Foundation International and WeVideo Partner to Foster US - Arab Cultural Ties

Students from Chicago and Qatari schools employ WeVideo collaborative film making to cement cross-cultural exchange

SANTA CLARA, CA - January 17, 2012 - WeVideo (www.WeVideo.com), the first company to offer full featured, cloud-based, collaborative video editing, today announced that it has partnered with Qatar Foundation International (www.qfi.org) to employ collaborative film making to foster US – Arab cultural ties. As part of an Exploring Science exchange trip to Doha, Qatar, 39 students from Chicago and Qatari schools came together to conduct environmental projects and share their cultural experiences through discussions, music, and art.

Following the 10-day trip, the students are now using WeVideo as a part of QFI's online YALLAH forum to collaborate on films, which show how water connects cultures. Students from the US and Qatar will come back together in Washington, D.C. in March 2012, to showcase their work at the Environmental Film Festival.

“WeVideo’s cloud-based collaborative film editing is a perfect fit for our student exchanges. The trips are just the first step towards sustained interaction between U.S. and Qatari schools,” said Maggie Mitchell Salem, Executive Director of Qatar Foundation International. “WeVideo is proving to be a vital tool in cementing and enriching their experiences.”

“It is one thing to put our software out there in the cloud, but it is more gratifying to see the U.S. and Qatari students employ our tools in such a creative way,” said Jostein Svendsen, WeVideo CEO. “Our partnership with Qatar Foundation International is a great example of how collaborative video editing can help lower cultural barriers and bring people together from all over the world.”

WeVideo offers cloud video editing packages for a wide range of users, from free personal accounts to monthly subscriptions for corporate clients. To learn more about WeVideo, please visit www.wevideo.com.

About WeVideo

Based in Sunnyvale, CA, WeVideo eliminates the cost and complexity of collaborative video publishing with powerful, easy to use web-based tools. Founded in 2011 by Norwegian-based Inspera, WeVideo leverages years of developing online video learning experiences for K-12 students. To learn more about cloud-based video collaboration, please visit www.wevideo.com.

About Qatar Foundation International

Qatar Foundation International (QFI) is a private U.S. foundation established on the principle that education can transform for the better individual lives, communities, and nations. Our mission is to promote education as a force that builds strong local communities, facilitates collaboration across geographical, social, and cultural boundaries, and builds a network of global citizens who communicate effectively and work together to find solutions to pressing global problems.

QFI will implement this mission through innovative educational and volunteer programs, which inspire lasting exchanges of experience and knowledge. Our programmatic focus is on interrelated issues of global importance: education, community engagement, technology, and health. QFI's vision is of a world that embraces and respects diversity, values lifelong learning, and empowers individuals to take action to shape their future.

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